



**CITYWIDE SINGLE VOTE
FOR CITY COUNCIL
COMMUNICATIONS PLAN**

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Executive Summary

In November 2024, the San Luis Obispo City Council approved the transition to Citywide Single Vote for the election of City Council Members. This change, adopted as part of a settlement agreement related to the California Voting Rights Act, keeps the current at-large election system while advancing equity and protecting against vote dilution in local elections. Under the new system, voters will cast one vote to elect a City Council candidate, even though two open seats are up for election every two years. The two candidates who receive the highest number of votes Citywide will be elected to the available seats.

The City engaged Tripepi Smith in July 2025 to develop a comprehensive communications plan to educate the community about the City's transition to a Citywide Single Vote for Council and ensure voters are well-informed ahead of the 2026 General Election.

The primary goals of this communications plan are to

1. Clearly inform residents about the change
2. Encourage voter registration
3. Provide clear direction on how to vote to prevent invalid ballots
4. Support voter turnout that meets or surpasses previous election levels

Tripepi Smith worked closely with the City Council and City staff to develop a plan that reaches all eligible voters. The strategy incorporates feedback from Council, staff, and the community, and outlines the key outreach and engagement tactics that will be used throughout the initiative.

Developing the Communications Plan

The City of San Luis Obispo began working with Tripepi Smith, a nationally recognized marketing, technology, and public affairs consulting firm, in the summer of 2025 to develop a comprehensive communications plan to support the transition to a Citywide Single Vote for City Council.

To inform the plan, extensive information and feedback were gathered over several months. Tripepi Smith reviewed public records from prior City Council discussions, including materials related to the pre-litigation settlement of the California Voting Rights Act demand from the Southwest Voter Registration Education Project (SVREP). The consultant also conducted virtual interviews with City Council members and key City staff across leadership, legal, elections, communications, and diversity, equity, and inclusion roles.

City staff additionally met with the San Luis Obispo County Clerk-Recorder's Office to gain regional expertise on voter education, outreach best practices, and key considerations from elections professionals. The City will continue to work closely with the Clerk-Recorder's Office, which serves as the community's Elections Office and a primary resource for voters.

To further guide outreach efforts, the City conducted a community survey to better understand voting habits, preferred communication channels, and awareness of the upcoming change. Survey results indicate that many residents are not yet aware of the transition or how the new voting system will work, and that voters want clear, simple, and easy-to-understand information. The findings also highlight the need for tailored outreach strategies, including culturally responsive, in-language engagement for Spanish-speaking and bilingual residents, and plain-language explanations, visuals, and printed materials. The full survey analysis can be found in Appendix 2.

City staff also shared an outline of the communications plan with the Human Relations Commission and incorporated feedback on messaging and audience engagement.

All feedback gathered through this process has been integrated into the final communications plan to ensure it reflects community needs, best practices, and the City's internal capacity.

External Audiences

San Luis Obispo Demographics Overview

This information was sourced from the City’s website and the 2020 Census.

Category	Details
City Size	Approximately 13.47 square miles
Population	47,757
Median Age	30
Age Distribution	0-19: 22.2% 20-39: 38.5% 40-59: 17.5% 60-79: 17% 80 and older: 4.5%
Race and Ethnicity	White (non-Hispanic): 66% Hispanic: 23% Asian: 6% Black: 1% Multiracial: 3%
Multilingual Households	17% speak languages other than English Of the 17%, approximately 11% speak Spanish
Eligible Voters (Citizen Voting Age Population)	41,275
Registered Voters	29,505
Historical Average Voter Turnout of Registered Voters	Presidential Election Turnout (2024, 2020, 2016): 85.25% Midterm Election Turnout (2022, 2018, 2014): 63.70%

Target Audience & Community Partners

To enhance voter participation and education about the Citywide Single Vote for Council, the City intends to reach all registered voters and eligible unregistered voters. In addition, the City will execute targeted outreach to historically marginalized and traditionally hard-to-reach groups to increase voter registration and understanding.

The City plans to collaborate with several local neighborhood and community groups, pending their agreement, including but not limited to:

- English as a second language (ESL) groups
- League of Women Voters
- Latine organizations
- Local business owners and employees

- HOAs
- Renter groups
- High school seniors
- School Districts and parent associations and groups
- Cal Poly & Cuesta College
- Community and civic organizations (list included in Appendix 3)
- Faith-based organizations (list included in Appendix 3)
- City's media list

Branding Assets and Messaging

On-Brand Graphic and Visuals

To differentiate from other City outreach and garner widespread community participation, the City of SLO will develop distinct branding for the Citywide Single Vote for Council initiative. A unified visual identity will reinforce the initiative's credibility; it makes communication clearer and more accessible, helps the initiative stand out against the City's broader communications, and ensures a cohesive experience across platforms, whether someone sees a social media post, flyer, or sign in the community.

The new on-brand graphic will include the City's color palette and a tagline specific to the outreach efforts for this initiative. These items should be used on all communications related to the Citywide Single Vote for Council to consistently highlight the importance of this process.

Key Messages

It is important for voters to understand why this single vote carries more impact than their two votes did before, or than by-district voting would as an alternative. To help voters understand this impact, the following key messages and talking points should be used throughout this voter education campaign:

1. Citywide Single Vote is simple and familiar to many voters.
2. Citywide Single Vote creates a level playing field for voter representation.
3. Citywide Single Vote is approved by the City Council as the best fit for our community.

Source: [Key message and related talking points](#).

Community Engagement Framework

Communications Goals

1. Clearly inform residents about the change
2. Encourage voter registration
3. Provide clear direction on how to vote to prevent invalid ballots
4. Support voter turnout that meets or surpasses previous election levels

Measures of Success

These key performance indicators were formulated based on data from the community survey and the County of San Luis Obispo Registrar of Voters reported election results from the 2022, 2018, and 2014 midterm elections.

1. Meet or exceed the number of registered voters in 2026 and future elections.
2. Meet or decrease number of overvotes from 0.15% in 2026 and future elections.
3. Meet or exceed average voter turnout levels of 64% in 2026 and future elections.

Outreach Strategy

The City will implement a **three-phase, multimedia, and bilingual outreach strategy** to educate residents about the new Citywide Single Vote for Council, encourage voter registration, reduce ballot errors, and support voter participation in the 2026 General Election.

The approach uses a wide mix of communication tools, which includes community meetings, a dedicated website landing page, printed and mailed materials, videos, social media, paid advertising, media outreach, and in-person engagement at events and neighborhoods. These tools will be designed to ensure residents receive clear, consistent information.

Outreach will be conducted in both English and Spanish, with interpretation and culturally responsive engagement provided throughout. The City will remain adaptable and will meet regularly with a community working group to gather feedback and refine messaging as the voter engagement campaign progresses.

Regular, Recurring Monthly Outreach Tactics

The City will use the following channels to maintain consistent updates and ensure residents receive regular information about the change to the Citywide Single Vote for Council and the 2026 General Election.

Outreach Tactic	Details
Social media	<ul style="list-style-type: none"> • 2-4 posts, stories, or reels per month
Emails	<ul style="list-style-type: none"> • 1 dedicated email per month, incorporated into regular newsletters • The City will work directly with the County Clerk-Recorder’s Office and non-partisan groups to get emails out to voters.
Monthly community working group meetings	<ul style="list-style-type: none"> • This group will be composed of specific stakeholders among the City’s target audiences. The goal is to gather ongoing feedback and suggestions on messaging and ensure the City’s outreach is impactful. • The group should consist of no more than 15 volunteers. • The City may provide meals during meetings.

Pop-up tables at regular City events	<ul style="list-style-type: none"> • The City will identify which events to attend and whether partner agencies are able to support. • The City may tap volunteer photographers to take pictures of these events for social media and promotion. • Event opportunities are listed in Appendix 1.
Monthly media engagement pitches, news releases or interviews	<ul style="list-style-type: none"> • The City will connect with media outlets to earn coverage about this change.
Community organization/neighborhood pop-up meetings	<ul style="list-style-type: none"> • Collaborate with local groups to share information about the effort at their regular meetings or related events. At least two meetings per month is ideal. <ul style="list-style-type: none"> ◦ Please view Appendix 3 for a list of possible organizations. • Host neighborhood pop-up tents and tables in high-traffic locations to inform nearby community members. • The neighborhood pop-ups are an opportunity to go directly to target audiences and provide information; whereas the community organization meetings are an opportunity to present information at existing regularly scheduled meetings among community groups (e.g., Rotary, Latino Outreach Council, etc.)
Partner and Volunteer Coordination (as resources allow)	<ul style="list-style-type: none"> • Partner with organizations, community groups, and volunteers to execute door knocking (as resources allow), emails, phone calls, and other direct outreach to notify residents of this change. <ul style="list-style-type: none"> ◦ Partners may include, but are not limited to Cal Poly ASI, SLO Chamber, League of Women Voters, Latino Outreach Council, Cuesta

Fixed Deliverables

- 1 explainer video that can be clipped into shorter reels for social media
- 3 Every Door Direct Mailers (EDDM) (citywide)
- 3 Printed Flyers
- 2 Rounds of Bus Shelter/Interior Bus Ads
- 4 Downtown Banners
- 4 Press Releases
- 6 Community Meetings (3 Virtual, 3 In-Person meetings)
 - In-person community meeting locations may include: the Library, Ludwick Community Center, local parks, Senior Center, college campuses, and schools.
 - Community meetings should be held on weekday evenings, with some weekend options.
- Standard presentation for outreach meetings
- 8 Digital Advertisements (Meta, YouTube, Google)
- Radio/Streaming Advertisements
- Media Advertisements (print, digital, TV)

Outreach Timeline

This initiative will span roughly 10 months and include three distinct phases designed to educate and empower SLO residents to confidently participate in the 2026 General Election and future elections.

While the City will provide consistent information and engagement throughout, the phased structure allows residents to become fully familiar with the details over time while ensuring the City allocates its resources effectively. The third phase directly aligns with the County Clerk-Recorder's Office to reinforce standard election messaging.

Timeline

- **Phase 1, January – June: Awareness & Understanding**
Enhance citywide awareness and understanding of the Citywide Single Vote for Council. Educate voters and potential voters on why voting is changing and how it benefits them.
- **Phase 2, June – September: Voter Registration & Empowerment**
Target outreach to ensure that voters, especially eligible non-registered voters, know how to register to vote and how to vote successfully. The City will also focus on candidate education to ensure candidates who are already canvassing neighborhoods understand what to tell voters.
- **Phase 3, September – November: Voting Successfully**
Amplify County messaging and provide reminders leading up to Election Day to encourage registration and ensure residents understand what the ballot looks like and where to vote.

Outreach Budget

The following budget outlines the recommended allocation for each major outreach tactic. Budget outreach will cost approximately \$110,000, with \$80,000 allocated through June 2026 and \$30,000 for the 2026-2027 fiscal year. The City remains flexible to adjusting budget allocations based on the performance evaluations.

Outreach Tactic	Budgeted Cost
Branding	\$3,000
3 EDDM Mailers	\$33,000

Physical Signage <ul style="list-style-type: none"> • Street banners • Flyers • Bus cards and transit booklet 	\$8,500
Print, TV, and Radio Ads <ul style="list-style-type: none"> • Newspaper (Tribune, New Times) • TV (KSBY, KEYT-TV, Telemundo, KKFX-CD) • Radio (KCBX 90.1 FM, KXTZ 95.3 FM, The Krush 92.5 FM, KSJV 92.9, KMLM 107.3) 	\$45,000
Digital Ads <ul style="list-style-type: none"> • Google Ads (2 \$1,000 ads) • Meta Ads (4 \$500 ads) • YouTube Ads (2 \$1,000 ads) • Nextdoor Ads (4 \$500 ads) 	\$8,000
Translations <ul style="list-style-type: none"> • Cost for six meetings 	\$4,200
Community Meetings/Partnership Sponsorships <ul style="list-style-type: none"> • Waters, snacks, print-outs, etc. • Door knocking, phone calls, pop-ups, etc. 	\$3,000
Contingency	\$5,300
Total Cost	\$110,000

Appendix

Appendix 1: Pop-Up Event Opportunities

February

- February ECOSLO Tree Planting at Johnson Ranch
- Lunar New Year celebration

March

- Free Compost Giveaway

April

- SLO Earthfest 2026
- Spring Fling at Meadow Park
- Downtown SLO Walk for Autism and Resource Fair
- Arbor Day at the park

May

- Bike Month - Bike Breakfast

June

- Concerts in the Plaza
- Juneteenth celebration
- Pride in the Plaza & Trans Pride in the Park

July

- Annual San Luis Obispo Triathlon
- Cal Poly orientations
- Concerts in the Plaza

August

- Concerts in the Plaza
- SLO County Libraries' free Back-to-School Extravaganza
- Cal Poly Week of Welcome events (ex: Campus Comeback)
- Cuesta College orientation (ex: Cougar Welcome Days)

September

- Concerts in the Plaza
- September Scramble
- San Luis Obispo High School Homecoming Game and Alumni Welcome
- Creeks to Coast Cleanup Day

October

- Belonging Project Series
- Boo Bash

Additional Opportunities

- Chamber of Commerce events
- City adult recreation events and activities
- City blood drives
- City Senior Center events
- City youth sports events and activities
- Community Clean Ups
- County voter registration events
- Downtown SLO events
- Downtown SLO Thursday Night Farmers' Market
- Dia De Los Muertos (November)
- HOA meetings
- Latino Outreach Council
- Residents for Quality Neighborhoods meetings
- SLO County Art After Dark events
- SLOMA events
- School district multilingual events

Appendix 2: Survey Results and Analysis



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Voter Survey Analysis and Recommendations

Survey Summary & Communications Analysis for the 2026 City Council Election Change

Executive Summary

Beginning with the **November 2026 General Election**, San Luis Obispo voters will use a new election method for City Council called **Citywide Single Vote**.

The City Council held a public hearing in November 2024 and approved the change at that time to increase fair, diverse representation among local government. Citywide Single Vote for Council **ensures that all voters can continue to vote in every City Council election and that minority groups have a better chance of electing the candidate who best represents them**. San Luis Obispo is adopting Citywide Single Vote because it is the **simplest, fairest, and most effective way** to strengthen equitable voting in our community.

The City Council agreed to this change as an **alternative to switching to district elections**, which would not only be costly but would also not increase Latino representation because SLO's Latino/Latine community lives across the entire city and not in one area where a district could meaningfully increase voting power. The Citywide Single Vote model **gives every voter an equal voice in every election, keeps elections citywide, supports community coalition-building, and avoids the unintended harms and high costs** associated with districting. Ultimately, this approach allows SLO to meet state requirements, avoid costly lawsuits, and build a stronger, more inclusive future for all voters.

Under the new system, **voters will cast one vote to elect a City Council candidate** even when multiple seats are open. The candidates who receive the highest number of votes Citywide will be elected to the available seats. The role of the City Council, the number of seats, and the timing of elections will remain the same. If the City had changed to the district election model, voters would only be allowed to vote in every other City Council election.

In November 2025, the City surveyed community members to better understand current awareness of this change and communications preferences. The survey was conducted for 23 days and collected 464 responses.

Survey results show that many community members, across languages and ages, **are not yet aware of this change and want clear, simple explanations of how the new voting process works**. People asked for sample ballots, visual walkthroughs, and step-by-step guides. Many also shared how they prefer to get information, including social media, email, the City website, printed mail, local news, and community meetings.

The City is committed to ensuring that every voter – regardless of background, language, or preferred method of communication – has the information they need to participate successfully in the 2026 General Election. The following is an analysis of the survey results and related recommendations for outreach and communications.



Purpose of the Survey

The City of San Luis Obispo conducted this voter-awareness and engagement survey to help shape its **public education and outreach plan** for the November 2026 General Election, when a major change will appear on voters' ballots for the first time. The goal is to ensure all voters are **well-informed**, understand **how to fill out their ballot correctly**, and feel **confident** participating in the election.

High-Level Findings Across All Respondents

1. Awareness of the Voting Change Is Low

A significant share of respondents across all demographic groups had **not heard** about the coming election change. Many expressed confusion about:

- Why the City is adopting Citywide Single Vote
- How it affects their ballot
- How many candidates they can vote for
- Whether the change impacts representation

This shows a clear need for **early, plain-language education**.

2. The Voting Process Is Not Yet Clear to Many Voters

Regardless of background, many respondents indicated:

- They are uncertain how the new process works
- They want the City to provide **simple explanations, examples, and visual aids**
- They are concerned about making mistakes on their ballot

Respondents specifically asked for:

- **Sample ballots**
- **Step-by-step illustrations**
- **Short videos or animations**

3. Preferred Information Sources Vary Widely

The survey confirms that the City must use a **multi-channel approach** to reach all voter groups.

Top channels overall:

- Social media
- Direct mail and printed materials
- Local news websites/newspaper
- City website
- Community meetings or workshops
- Word of mouth

4. Key Barriers to Voting

Motivators include **civic duty** and **wanting to influence decisions that affect daily life**. Barriers cited include:



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- Not receiving clear information in time
- Confusion about rules
- Limited free time
- A lack of understanding about local issues

Latine, Spanish-Speaking & Bilingual Voter Analysis

These groups represent an important portion of the electorate, and the survey revealed **distinct patterns** that warrant focused attention.

Awareness & Clarity

- 75% of Latine respondents had not previously heard of the Citywide Single Vote change.
- 61% said the new process is not clear to them.

This points to a major opportunity to provide **more in-language, culturally relevant, and visual information well ahead of the 2026 election.**

Where Latine Voters Get Information

Latine respondents are more likely to rely on **trusted personal and community networks**, indicating that relationship-driven outreach will be particularly effective. According to the survey, this group gets their information via:

1. Social media
2. Direct mail
3. Word of mouth (higher than other groups)
4. Local news websites
5. City website
6. Community meetings

Preferred Ways to Receive Information

Latine respondents value tangible information and are highly receptive to bilingual printed materials sent directly to their homes. Top preferences include:

1. Direct mail
2. Social media
3. Printed materials
4. Newspaper
5. Community workshops

Additional Considerations for Spanish-Speaking Households

Even with a smaller sample size, Spanish-speaking households consistently showed:

- Lower awareness
- Higher reliance on word of mouth
- Strong desire for Spanish-first, not "translated-once-clicked," communication
- Preference for meetings at schools, parks, and community centers



Non-Latine / Non-Bilingual Voter Analysis

These respondents showed different, but equally important, preferences and needs.

Many expressed skepticism or confusion about:

- Why the City is adopting Citywide Single Vote
- Whether the change is political
- How it impacts representation

Respondents across demographics, but especially non-Latine voters, requested:

- Sample ballots
- Explanatory graphics
- Side-by-side comparisons of the old versus new systems

Non-bilingual respondents rely more heavily on:

- Email newsletters
- City website
- Local news websites
- Online research

Non-Latine respondents showed stronger preference for:

- Virtual meetings (Zoom/Teams)
- On-demand recordings

These respondents trust:

- Local newspapers
- Candidate forums
- Neighborhood associations
- Chambers, nonprofits, civic groups

Older adults (65+) want:

- Printed materials
- Newspaper content
- In-person help

Recommendations for Latine/Spanish-Speaking/Bilingual Outreach

To ensure equitable access to election information:

1. Provide bilingual materials (Spanish & English) **for all outreach formats**.
2. Use **social media, direct mail, and printed materials** as primary channels.
3. Partner with **trusted organizations and messengers** (Latino Outreach Council, faith groups, Promotores, Cal Poly/Cuesta affinity groups).
4. Host **bilingual community meetings** with **live interpretation** and **visual demonstrations**.
5. Create **Spanish-language videos, radio spots, and flyers with QR codes** linking to bilingual election resources.
6. **Feature Latino community members** in outreach materials to build trust and relatability.



Recommendations for Non-Latine Voter Outreach

1. **Provide visual examples and walkthroughs.** Develop short explainer videos and visual graphics that simplify the process.
2. **Clarify the “why” behind the change.**
 - Use plain language to explain that the change complies with state law.
 - Provide a one-page “Why this change?” fact sheet.
 - Reinforce neutrality, transparency, and legal context in all messaging.
3. **Expand digital outreach**
 - Build a centralized, easy-to-navigate web hub for the election.
 - Promote email signups for election updates.
 - Use short, shareable videos across City social media accounts.
 - Recommendations: Provide virtual, evening meeting options
 - Schedule 20–30-minute virtual “Election 101” sessions with Q&A.
 - Provide recordings on the City’s website.
4. **Leverage local media and community organizations**
 - Provide press kits to local media
 - Offer City staff as subject-matter experts
 - Share ready-made slides and facts for organizations to distribute
5. **Tailor resources for older voters**
 - Offer high-contrast printed guides
 - Provide presentations at senior centers and libraries
 - Add easy-to-read mail inserts showing the ballot example

Integrated Communications Strategy Recommendations

To reach all communities effectively, the City should implement a layered strategy that considers the distinct needs of diverse groups:

1. **Multi-channel outreach because no single channel reaches everyone**

Use:

 - Bilingual direct mail
 - Social media
 - Virtual and in-person meetings
 - Local news partnerships
 - Printed flyers
 - Website content and videos
2. **Plain-language, visual-forward education**

Across the entire sample:



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- Users want **simple, clear, visual** explanations.
- Provide graphics, examples, and a sample ballot.

3. Cultural and linguistic responsiveness

For Latine and Spanish-speaking communities:

- Spanish-first content
- Culturally relevant imagery
- Trusted community partners
- Visual tools

For non-Latine communities:

- Neutral, fact-based messaging
- Detailed explanations of "why the change is happening"
- Digital access and virtual meetings

4. Promote trusted messengers

Latine voters prefer word-of-mouth learning, while non-Latine voters prefer news outlets or official City emails. Use **messengers and channels tailored to each group**.

5. Start outreach early and build momentum through 2026

The sooner voters understand the new process, the smoother the 2026 election will be.

Sample Key Messages & Talking Points

The following are sample key messages and related talking points for why the change is happening, why district elections won't increase minority representation in SLO, and the benefits of this change to all voters.

Why the City Is Changing Its Voting Method

The City of San Luis Obispo updating its voting method to **improve voter fairness** in a way that fits our city's unique demographics **to comply with state voting rights requirements, avoid costly litigation**, and **strengthen equitable participation** in local elections.

- The City received a formal letter demanding that the city change to district elections aligning with the California Voting Rights Act (CVRA), which aims to reduce the dilution of minority voters.
- There is no clear evidence of vote dilution under the previous at-large election system; however, the City recognized the legal and financial risks of prolonged litigation if a change was not made.
- Lawsuits are risky and can be very costly, diverting taxpayer dollars from other important City services. Other cities have faced multimillion dollar lawsuits even when the cities have won.
- State law strongly favors cities making election changes early, prior to lawsuits being filed.
- As part of a settlement agreement, the City agreed to keep elections citywide but reduce the number of votes per voter from two to one.



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- Unlike ranked-choice or cumulative voting methods that are not certified for use in California, the Citywide Single Vote method is legally recognized, easy to understand, and can be implemented with the County's support.

Why District Elections Would Not Increase Minority Representation

Switching to district elections could **weaken minority representation** here and **would not meaningfully increase Latino/Latine voting power** in San Luis Obispo because Latine residents live throughout the city rather than in a single concentrated area.

- There is no geographic area in SLO where Latino/Latine eligible voters make up a majority.
- Districts could unintentionally reduce Latino/Latine community influence.
- The data does not show racially polarized voting that would justify districts.
- Community feedback did not support district elections.

Benefits of the Citywide Single Vote for All Voters

Citywide Single Vote is the **simplest, fairest, and most effective way** to strengthen equitable voting in our community. It gives **every voter an equal voice in every election, supports community coalition-building, and avoids unintended harm and high costs associated with districting.**

- A single vote increases fairness by preventing one majority group from taking all seats.
- Every voter still has a say in every City Council election.
- Citywide Single Vote supports coalition-building across neighborhoods.
- The method is simple and easy for voters to understand.
- The method is legally recognized, low-cost to implement, and compatible with County elections.
- The Citywide Single Vote method aligns with San Luis Obispo's goals to increase access to local government and create a greater sense of belonging and representation.

Final Summary

The survey makes one thing clear: **voters want clarity, simplicity, and a sense of confidence** that they understand how to participate in the upcoming change to City Council elections.

Different communities require different communication strategies:

- **Latine, bilingual, and Spanish-speaking voters** need in-language, culturally resonant, relationship-based outreach supplemented by strong visual tools and bilingual printed materials.
- **Non-Latine voters** respond best to plain-language explanations, visual comparisons, transparent reasoning for the change, digital communication, and virtual access.

The City is committed to providing **clear, accessible information in both English and Spanish.**

By combining these approaches, the City can ensure that every voter receives the information they need to vote accurately and confidently in the November 2026 General Election.

Appendix 3: Community Organization Groups

Organization
5Cities Homeless Coalition
AAPI SLO County
Access Central Coast
Access Support Network
Afrikan Black Collective
Alpenglow Industries
Assistance League
Banchan Foods
Behavioral Health Department
Big Brothers Big Sisters of San Luis Obispo County
Bishop's Peak Elementary PTA
Boys and Girls Club
Building a Better SLO
Cal Poly Black Academic Excellence Center
Cal Poly Black Student Union
Cal Poly Center for Innovation and Entrepreneurship
Cal Poly Multicultural Center
Cal Poly Office of University Diversity and Inclusion
Cal Poly Office of University Diversity and Inclusion / Ethnic Studies
Cal Poly Student Diversity and Belonging
Central Coast Coalition for Undocumented Student Success
Central Coast Green Building Council
Central Coast Youth Chorus
City Farm SLO
Community Action Partnership of San Luis Obispo County (CAPSLO)
Community Counseling Center (CCC) of San Luis Obispo
Concussion Navigation Services
Conzona Women's Ensemble
Corazon Café SLO LLC
Corazon Latino
Court Appointed Special Advocates of San Luis Obispo County (CASA)
Cuesta College

Cuesta College Foundation
Disability Resource Center (Cal Poly)
Disability Resource Center (Cuesta College)
Dismantling Racism from the Inside Out / Bend the Arc
Diversity Coalition SLO County
Downtown SLO
Economics of Being a Woman's Financial and Disaster Preparedness
Family Care Network
Family Matters Consulting
Festival Mozaic
Foundation for the Performing Arts Center
Frederick Law Firm
GALA Pride and Diversity Center
Girl Scouts of California's Central Coast
Hawthorne Elementary PTA
History Center of SLO County
Hospice of San Luis Obispo County
Housing Authority San Luis Obispo
Independent Living Resource Center, Inc
Jack's Helping Hand, Inc
Jewish Community Center Federation
Laguna Middle School PTA
Latino Outdoors
Latino Outreach Council
Leadership SLO
Literacy for Life Organization
Long Term Care Ombudsman Services of San Luis Obispo County
Lumina Alliance
Make the Extra Pass Foundation
MCSC Women's Business Center
Meals That Connect
Mission Headstrong
Mixteco / Indígena Community Organizing Project (MICOP)

Monarch Hills Education
Mujeres de Accion
NAACP SLO County Chapter
National Alliance on Mental Illness of SLO County (NAMI)
Northern Chumash Tribal Council
One Cool Earth
Opera San Luis Obispo
Orchestra Novo
Parent Connection of SLO County
PathPoint
Peace Academy of the Science and Arts
People's Self-Help Housing
Pregnancy and Parenting Support of SLO County
Promotoras
Public Health Department
RACE Matters SLO
REACH
Recovery Road Runners, Inc
Restorative Partners
Rev. Martin Luther King Jr. High School Scholarship Fund
Richard Pancho Gonzalez Youth Foundation
Salinan Tribe of SLO and Monterey Counties
San Luis Coastal Education Foundation
San Luis Coastal Unified School District
San Luis Obispo Children's Museum
San Luis Obispo Climate Coalition
San Luis Obispo Committee for Education on Alcoholism (MiddleHouse)
San Luis Obispo Legal Assistance Foundation (SLOLAF)
SCORE
Seeds
Senior Volunteer Services
Shower the People
SLO Access for All

SLO Association of Realtors
SLO Botanical Garden
SLO Chamber of Commerce
SLO Classical Academy
SLO County Arts Council
SLO County Bicycle Coalition
SLO County Community Foundation
SLO County Office of Education
SLO County UndocuSupport
SLO Disabled American Veterans Memorial Chapter 45
SLO Food Bank
SLO Hillel
SLO International Film Festival
SLO Jazz Festival
SLO Museum of Art
SLO Noor Foundation
SLO People's Kitchen
SLO Repertory Theatre
SLO Symphony
SLO Tenants Union
SLO Village
SLO Vocal Arts Ensemble
SLO Wind Orchestra
SLOCAR Inc. dba Certified Auto Repair
Smart Share Housing Solutions, Inc
SPOKES
Ten Over Studio
Texture
The San Luis Obispo Child Development Resource Center
Tolosa Children's Dental Center
Transitions Mental Health Association
Tri-Counties Regional Center
Twig and Arrow Salon
United Cerebral Palsy of San Luis Obispo County
United Church of Christ — Congregation
United Methodist Church

United Way of San Luis Obispo County
Veterans' Services Office
Visit SLOCAL
YTT Northern Chumash Nonprofit Board
YTT Northern Chumash Tribe