



SLO Triathlon Booth/Vendor Info

The City of San Luis Obispo's Parks and Recreation Department invites you to the 41st annual SLO Triathlon held at Sinshiemer Park on Sunday, July 26, 2020. With nearly 900 participants, plus families and friends this has been one of the largest community events for over 40 years.

The goal of the SLO Triathlon is to bring the community together to promote a healthy and active lifestyle. Local organizations and businesses are encouraged to join us to offer their resources and services to participants and spectators to help us promote wellness in our community.

Why Attend?

- NO COST
- Exposure to the SLO Community
- Share your products or services with over 900 triathletes
- Family-friendly environment
- Interaction with other local companies

Details of Event

- 900+ participants & spectators
- Live Music
- All day activities for participants and spectators
- Food Trucks
- Adult Beverages sold by SLO Blues

Details of Booths

- Set-up is from 5:00 AM – 6:30 AM on July 26
- Event finishes by 2-3 PM, depending on pace of participants
- 10 x 10 ft space
- Tents/Electricity not provided

Contact

If you are interested in having a booth at the SLO Triathlon, please contact Sarah Billeter at sbillete@slocity.org and she will coordinate with your organization.