

Hello!



Parks & Recreation



The City of San Luis Obispo is pleased to announce the 41st Annual SLO Triathlon to be held on Sunday, July 26, 2020 at Sinsheimer Park and the SLO Swim Center. **We wish to formally invite you to become a sponsor of this sprint-distance triathlon, in which over 1,000 participants nation-wide are expected to take part.**

The City of San Luis Obispo is excited at the opportunity to partner with your business. As a Triathlon sponsor, you make it possible to bring this SLO Tradition to life. Please see the enclosed information for further details of sponsorship levels and agreement. Sponsorship levels include: *Bishop Peak, Cerro San Luis, Irish Hills, Islay Hill and Terrace Hill*, however any and all donations are welcome!

We are also looking for small donations from local businesses that we reward our hundreds of volunteers with prize drawings as a thank you for assisting us, without them, this event would not happen.

As always, we are grateful for your kind consideration and look forward to your participation. Should you have additional questions or wish to further discuss sponsorship opportunities, please contact me at the information listed below.

Please note that to ensure inclusion of your business logo and sponsorship level on SLO Triathlon marketing materials, all sponsorship agreements must be received by June 12, 2020.

Sincerely,

Sarah Billeter
Community Services Specialist
SLO Tri Event Coordinator
Parks and Recreation Department
Tel | 805.783.7877
sbillete@slocity.org

Chris Woods, CPRP
Recreation Coordinator - Sports, Events
SLO Tri Assitant Race Director
Parks and Recreation Department
Tel | 805.781.7305
cwoods@slocity.org

1341 Nipomo St. San Luis Obispo, CA | 805-781-7300 | slocity.org | [@sloparksandrec](https://twitter.com/sloparksandrec)

slotriathlon.org

Triathlon Sponsorship Benefit Guidelines



Parks & Recreation



BISHOP PEAK

\$2,500

A donation of \$2,500 or more in cash money.

- All items in *ALL Sponsor Levels* plus
- Name of Sponsor attached to the title of the SLO Triathlon
- An Additional Event Entry + Shirt (5 Total event entries and shirts)

\$2,000

CERRO SAN LUIS

A donation of \$2,000 in products, services, cash money or the combination of any three.

- All items in *Irish Hills and Islay Hills Sponsor Levels* plus
- Complimentary booth at vendors fair
- An Additional Event Entry + Shirt (4 Total event entries and shirts)

\$1,500

IRISH HILLS

A donation of \$1,500 in products, services, cash money or the combination of any three.

- All items in the *Islay Hill Sponsor Level* plus
- Business logo on Triathlon T-Shirts
- An Additional Event Entry + Shirt (3 Total event entries and shirts)

\$1,000

ISLAY HILL

A donation of \$1,000 in products, services, cash money or the combination of any three.

- All items in the *Terrace Hill Sponsor Level* plus
- May display up to two business banners at event
- An Additional Event Entry + Shirt (2 Total event entries and shirts)

\$500

TERRACE HILL

A donation of \$500 in products, services, cash money or the combination of any three.

- One Entry
- One Event Shirt
- Acknowledgment over PA during event
- Acknowledgment in Thank You
- May display banner at event

Sponsorship Agreement



Parks & Recreation



I hereby agree to become a sponsor for the City of San Luis Obispo Parks and Recreation Department's 41st Annual Triathlon. I understand that I will receive the benefits as set forth in the Triathlon Sponsorship Benefit Guidelines. I further understand that the sponsorship benefits will not be provided and this agreement will not be binding on the City of San Luis Obispo Parks and Recreation Department until this agreement is executed by a City representative in the space below.

This agreement between _____ and the City of San Luis Obispo Parks and Recreation Department is for the sponsorship level of:

- _____ Bishop Peak (2,500 +)
- _____ Cerro San Luis (\$2000)
- _____ Irish Hills (\$1500)
- _____ Islay Hill (\$1000)
- _____ Terrace Hill (\$500)

Sponsor Information: (Please fill out completely)

Name of Company: _____

Owner/President: _____ Representative: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-mail Address: _____

Sponsor's Signature: _____ Date: _____

_____ I will email my black & white, camera-ready logo in .jpg or .tif format to cwoods@slocity.org

_____ Enclosed is a check made out to The City of San Luis Obispo for the amount of my sponsorship level: \$2,500 +\$2,000, \$1,500, \$1,000 or \$500

OR

_____ I will donate product totaling the amount of my sponsorship level

TO ENSURE THAT T-SHIRTS AND PAPERWORK ARE PRINTED TO INCLUDE ALL LOGOS, SPONSORSHIP AGREEMENT AND PAYMENT SHOULD BE RECEIVED BY June 12, 2020 [ES1]

City of San Luis Obispo Parks and Recreation Department:

Accepted by: _____ Date: _____

Please return to: cwoods@slocity.org
The City of San Luis Obispo Parks and Recreation Department
1341 Nipomo Street, San Luis Obispo, CA 93401