WHAT IS THE LOCAL REVENUE MEASURE?

The Local Revenue Measure – also known as Measure G – is a one-half percent local sales tax approved by City voters in November 2006. It protects and maintains essential services and facilities, such as open space preservation, bike lanes and sidewalks, public safety, neighborhood street paving and code enforcement, flood protection, senior programs, and other vital services and capital improvement projects. The Local Revenue Measure is subject to voter extension by March 31, 2023.

These community spending priorities help guide the Citizens’ Revenue Enhancement Oversight Commission (REOC) when making recommendations to the Council about Local Revenue Measure uses. The Council uses the REOC’s input, and additional public feedback, to prioritize use of the Local Revenue Measure funding as part of the City’s two-year financial planning process.

2017-18 Local Revenue Measure funds were used on the following Council-adopted priorities:

### SPENDING HIGHLIGHTS

**Neighborhood Paving**
- The concrete intersections at Palm/Johnson and Palm/Toro were reconstructed and ADA compliant pedestrian improvements were made at all curb corner ramps and crossings. Dana Street was repaved and also received new crossings, and Madonna/LOVR was repaved and new bike lanes were implemented creating safer routes for cyclists.

**Public Safety**
- The Local Revenue Measure supports the City’s Police Department by providing funding for officer positions. Funds were also used to purchase emergency response vehicles for both the Police and Fire Departments.

**Flood Protection**
- Flood protection included annual replacement of failing corrugated metal storm drain pipes throughout the City. Planned future projects include replacement of storm drain pipes on Bullock, Buchon, at Santa Rosa, Broad at Leff culvert, Old Garden Creek, Broad Street, Ellen Way, Lakeview, and Woodbridge.

**Open Space**
- The City’s Conservation Plan for the Reservoir Canyon Natural Reserve identified the need to provide increased trail access and creek crossings to allow safer passage, particularly during winter storms when the creek often floods parts of the trail. The installation of a new 60-foot span bridge crossing is complete.

**Other Vital Services and Capital Projects**
- Parks and Recreation/Senior Programs and Facilities
- Code Enforcement
- Traffic Congestion Relief
- Flood Protection
- Open Space Preservation
- Neighborhood Street Paving
- Bicycle and Pedestrian Improvements
- Other Vital Services and Capital Projects

**Fiscal Year 2017–18**

- **41%** Neighborhood Street Paving (includes improvements to bike lanes) $2.9 million
- **19%** Public Safety $1.4 million
- **9%** Flood Protection $667,000
- **8%** Open Space Preservation $539,000
- **7%** Parks and Recreation/Senior Programs and Facilities $481,000
- **6%** Traffic Congestion Relief/Safety Improvements $466,000
- **5%** Bicycle and Pedestrian Improvements $383,000
- **4%** Code Enforcement $313,000
- **1%** Other Vital Services and Capital Projects $54,000

**HOW IS YOUR 1/2 PERCENT SALES TAX SPENT?**

ANNUAL COMMUNITY REPORT IN BRIEF
Fiscal Year 2017–18
Local one-half-percent sales tax revenue totaled $7.5 million in 2017-18, which adds approximately 12 percent to the general fund. The Local Revenue Measure has generated more than $71 million since its original adoption in November 2006.

For every $1 of revenue generated by the Local Revenue Measure, $.72 is paid by visitors and $.28 is paid by City residents. (2014 Retail Sales Analysis)

REVENUES

Operating Uses ($2.5M) // 34% – Funds positions that provide services
Examples of these costs include funding for positions such as police officers and flood control staff.

Capital Uses ($4.8M) // 66% – Funds construction and investment in equipment
The largest capital expenditures funded by the Local Revenue Measure in 2017-18 were neighborhood street paving projects, public safety equipment, and open space preservation.

PROJECT HIGHLIGHT

City/County Library Remodel, Major Maintenance and ADA Compliance
The City/County Library in the heart of Downtown San Luis Obispo saw many upgrades over the summer of 2018. In partnership with the County, the facility saw major maintenance upgrades to the roof, windows, and paint throughout. The elevator was modernized and improved, as well as renovated for ADA compliance and accessibility. The project also included a new Heating, Ventilation and Cooling (HVAC) system throughout the facility.

Each year the San Luis Obispo Library sees approximately 163,000 visitors, and the upgrades have enhanced the space for people of all ages.

Neighborhood Paving
The Madonna and Los Osos Valley Road project included neighborhood repaving, new striping, bike lane improvements, pedestrian crosswalk and ADA upgrades. The project used recycled pavement materials.