



## Giving out Beverage Containers

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If you choose to give out beverage containers, you will need to have a rough estimate of the number of people attending your event. You can either sell the containers at the event, add the cost of the containers to the event price, or absorb the cost of the containers.

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### Implementation

- Think about advertising so that people can either expect to purchase a beverage container, or know that they are receiving a beverage container
  - use communication media to spread the message (facebook, instagram, twitter, etc.)
  - be sure to include this information on event posters and flyers
- Think about public access to water
- Think about providing a cleaning station

### Links

+ [click here](#) for maps showing public access to water