



Bring Your Own Beverage Container

This is an easy way to reduce the amount of work that you have to put in at your event. It will limit cleanup, sales, and waste. One risk is that people may forget to bring a cup, which means that you may want to think about providing back-ups.

Implementation

- **Advertise the event as bring your own beverage container**
 - use communication media to spread the message (facebook, instagram, twitter, etc.)
 - be sure to include this information on event posters and flyers
- **Provide incentives for event-goers to bring their own beverage containers**
 - event raffle tickets
 - stickers
 - first drink is free
- **Offer recyclable or reusable beverage containers to those who forget beverage containers**
- **Think about providing a cleaning station so that event-goers can reuse their cups for multiple drinks**
- **Think about public access to water**

Links

+click here for tips for small to medium events