

## Community Survey Results

Your opinions matter to us! Please take a few minutes to complete this short questionnaire. Feel free to use the space at the end of this form to share any other concerns with us. This questionnaire is also posted on our web site.....and can be completed on line.

1. The City uses the term 'stormwater pollution' in our informational materials. Are you familiar with that term? Yes 79% No 21%

2. Please indicate whether you think the following statements are true or false.

	True	False
a. Stormwater runoff is a leading cause of water pollution.	83%	17%
b. I live far enough away from a creek that I don't have an impact on creek water quality.	8%	92%
c. Water that flows through street gutters and storm drains goes through a treatment facility before being released in the ocean.	10%	90%
d. Drinking water from my hose is not harmful to life within the creeks.	60%	40%

3. Listed below are a number of actions people can take to reduce stormwater pollution. Please tell us first whether or not you knew about the action before today. Then if you knew about the action, please indicate whether you and your household have done the action in the last year.

Actions	Did you know about this action before today?		If yes, have you or anyone in your household done this action in past year?	
	Yes	No	Yes	No
Sweep down walkways and driveways then dispose of the debris in the trash can, instead of spraying with water.	92%		81%	19%
	→	8%		
Creating more permeable areas around your home will allow for less runoff and more stormwater to be absorbed in the ground.	85%		56%	44%
	→	15%		
Planting certain plants to attract beneficial	85%			

insects and organisms to help control pest problems instead of using commercial pesticides around your home.	→		Yes- 53%	No- 37%
	No	15%		
Maintaining automobiles can prevent leaked fluids from being carried into waterways.	Yes	99%	Yes- 92%	No- 8%
	→			
	No	1%		

4. Please tell us about any other actions you personally have taken to reduce or prevent stormwater pollution. If none, please check none.

None

5. How often if ever have you observed any of the following in your neighborhood?

How often have you observed.....	Often	Sometimes	Rarely	Never	Don't know
Dog waste being left in the street, sidewalk or gutter?	21%	42%	29%	7%	1%
Cars being washed in the driveway or in the street?	22%	44%	26%	7%	1%
People washing or blowing leaves or yard waste off their property into the street or gutter?	31%	36%	21%	9%	3%
People overwatering their landscape and having water run into the gutter?	25%	43%	24%	6%	2%

6. Are you aware that the City has a hotline for people to report anonymously any activities they observe that are causing water pollution? (Should we give out the number?)

Yes 15%      No 85%

7. In the past three months, have you heard, read, or seen any news stories or public service announcements (TV spots) about stormwater pollution and ways that residents can prevent it?

11% Yes, seen quite a few  
30% Yes, seen one or two  
59% No, have not seen any

PLEASE SKIP TO Q9

8. If yes, where did you see or hear this announcement? Please check all that apply.

48% Television      21% Newspaper      2% SLO City website      6%: Other  
 6% Radio      15% Other print material      2% Other internet sites      \_\_\_\_\_

9. What is the best way to reach you with information about how you and your household can help reduce and prevent stormwater pollution? Please check all that apply.

20% Television      18% Newspaper      4% SLO City website      3%: Other  
 10% Radio      6% Other print material      2% Other internet sites      \_\_\_\_\_  
 27% Mail      10% E-mail

*Please tell us about you.....*

10. Which of the following best describes the address where you received this mailing?

2% Business      80% Single family residence      13% Multi-family residence      5% Other

11. How long have you lived in the city of San Luis Obispo, not necessarily at this address?

13% Less than 3 years      12% 11 to 15 years  
 10% 3 to 5 years      54% More than 15 years  
 11% 6 to 10 years

12. Are you male or female?      41% Male      59% Female

13. Would you like to receive updated information about stormwater pollution prevention and other important topics by email?

26% Yes: please provide your email address: \_\_\_\_\_  
 74% No

14. Please use the space below to make any other comments.

15. On a scale of 1 to 10 where 1 is not at all informed and 10 is extremely informed, how well informed do you feel about ways to reduce and prevent stormwater pollution?

1										10
10	11	26	35	71	71	121	134	98		49

16. On a scale of 1 to 10 where 1 is not at all concerned and 10 is extremely concerned, how concerned are you about stormwater pollution?

1										10
5	7	8	19	45	40	87	169	124	141	