

**CITY OF SAN LUIS OBISPO
MASS TRANSPORTATION COMMITTEE
990 PALM ST.
WEDNESDAY, JULY 13, 2005**

CALL TO ORDER

Chairperson Jean Knox called the meeting to order at 2:35 p.m.

ROLL CALL

Present: Jean Know (Chair), D. Gregg Doyle, Denise Martinez, Susan Rains (Vice Chair), and Bob Johnson.

Alternates: Kathy Howard (voting), Angela Strohn

Absent: Jose Lemus, Dustin Robinson

ANNOUNCEMENTS

There were none.

PUBLIC COMMENTS

Tim Bochum introduced Jay Walter, new director of Public Works.

There were no other public comments.

A. CONSENT ITEMS

A-1 Approval of Minutes of May 11, 2005

A-2 Assign Bus Interior & Graphics to Marketing Ad Hoc Committee

Motion made by Mr. Doyle, seconded by Mr. Johnson, to approve the consent items carried unanimously.

B. DISCUSSION ITEMS

B1. Adjourn Meeting at 3:35 p.m. for Bus yard Site Visit

Motion made by Mr. Johnson, seconded by Mr. Doyle, to adjourn the meeting at 3:35 p.m. and to reconvene at the Bus Yard carried unanimously.

B-2 Clarification on MTC Recommendation on the Service Proposals

Mr. Bochum discussed the areas of concerns regarding communication breakdowns between departments re the MTC recommendations for service refinement analysis in 2005. He outlined discrepancies between MTC recommendations and staff recommendations pertaining to the service refinements presented and agreed that better,

clearer communication between staff and MTC members would be achieved. He also discussed the need for all members to understand the exact language and intent of recommendations and directions to staff so there is a consensus of direction.

He asked for further discussion on the recommendations to be part of the fall service program to be implemented January 1, 2006, since the July 1, 2005 deadline had passed.

The Committee clarified that their intention behind the motion was to have staff review and study the motion directives and come back to the MTC with recommendations on the content of that motion for possible implementation in January, 2006.

Mr. Doyle determined with staff that the next meeting agenda packet would contain recommendations analysis for the Committee to further act upon.

Ms. Knox stated she was particularly concerned with the “leave behinds” on certain routes. Mr. Bochum pointed out that those leave-behinds were hard to track, as they only usually occurred at peak times on certain days depending on certain times of the school schedule.

Ken Blankman clarified that there was standing room on the Foothill routes and not a lot of stranding, while Route 5 on Mill often seemed to strand riders, in large part because students will park close to campus and then take the bus to ride up to campus.

There was general Committee discussion and clarification on alterations to routes and Committee intentions and to have staff bring analysis back to the next meeting.

Mr. Bochum asked for prioritizing of service changes so he might bring items back to the September MTC meeting.

Mr. Johnson noted that he did not want staff to be pressured in analysis of issues by being tied to a particular timeframe (e.g. January 1, 2006).

Mr. Bochum summarized the Council-approved recommendation that could be studied and implemented by January 1, 2006.

Motion made by Mr. Doyle moved, seconded by Ms. Rains, to have defer this matter to an ad hoc committee to work closely with staff, and report to the Committee at the next regular meeting in September carried unanimously.

Motion made by Mr. Johnson, seconded by Ms. Rains, for the ad hoc committee comprise of Ms. Martinez, Ms. Knox, and Mr. Doyle carried unanimously.

B-3 Recommendation on the Fare Policy Update

Mr. Bochum discussed the fare policy item recommendation regarding multi-day passes. He outlined modifications to now include 1-day passes for \$3; 7-day passes for \$10; 31-day student passes for \$20. He noted these would deliver slightly higher fare than present monthly passes.

He reported that the just-approved budget did not include increases of fare-programming costs to implement these newly formed passes and that monies might only cover two passes, in which case he recommended the priority be for the 1-day and 31-day student pass.

Motion made by Mr. Johnson, seconded by Mr. Doyle, to recommend: a) 1-Day Pass for \$3.00; b) 3-Day Pass for \$5.00; c) 5-Day Pass for \$7.00; d) 7-Day Pass for \$10.00; e) 31-Day Student Pass for \$20.00; e) to implement the 1-Day Pass and 31-Day Student Pass first and implement the remaining new passes the new fiscal year; and f) to implement a performance standard if the systemwide farebox ratio falls below 20% as stated in the staff report. The motion carried unanimously.

The Committee believed the new passes should include Trolley service and staff agreed to review the ramifications of including the Trolley on those passes.

B-4 Explanation of Committee Member Field Reports

Ms. Knox discussed her idea of having each member choose a route to ride and bring back a "field report" evaluation of that experience. The Committee agreed to get back to Ms. Knox with their route choices for evaluation.

The meeting adjourned at 3:40 p.m. to reconvene at the Bus Yard for a site visit by the Committee.

The next regular meeting is scheduled for September 14, 2005.

Respectfully submitted,
Lisa Woske
Recorder Secretary