



NO ONE who rides a bicycle likes to stop.

Stopping is for losers. But ignoring stop signs is just plain dumb. First, you can be popped with a ticket and hefty fine.

Second, you might just get popped by a vehicle – then you're not so fine.

STOP THE CYCLE

- Never ride against traffic
- Obey traffic laws as if you were driving a vehicle
- Ride defensively; assume drivers don't see you

So remember, Stop the Cycle.

SLOPD

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