



Community Choice Energy



FOR SAN LUIS OBISPO & MORRO BAY

BACKGROUND

In 2017, the San Luis Obispo City Council adopted climate action as a major City goal. The City, which has been studying the potential of CCE since 2013, has included it as a major component of its climate action major city goal. The City of Morro Bay, which has also been studying the potential for Community Choice since 2015, has joined San Luis Obispo as a partner in the investigation and pursuit of a local CCE program.

WHAT IS COMMUNITY CHOICE ENERGY?

Community Choice Energy, sometimes referred to as “Community Choice Aggregation,” brings local control, freedom of choice and competition into the electricity marketplace. It does so by allowing local governments to pool the electricity demand of their communities, purchasing power with higher renewable content and lower greenhouse gas emissions. Further, it results in competitive, often lower electricity rates and keeps ratepayer revenues within the community, where they can be reinvested in local energy programs and projects.

HOW DOES IT WORK?

Simply stated, a CCE program purchases cleaner electricity on behalf of its ratepayers and feeds it into the grid, to be delivered by PG&E through existing power infrastructure. PG&E generates a single monthly bill that includes the CCE’s generation rates. There are no service interruptions and no duplicate charges.



SOURCE
CCE

Buying & building electricity supply



DELIVERY
Utility

Delivering energy, maintaining lines, billing customers



CUSTOMER
You

Benefitting from affordable rates, local control, cleaner energy

HOW DID WE GET HERE?

2013

City of SLO begins exploring possibility of CCE

2015

City Council requests study of CCE and its viability in SLO
Morro Bay identifies Community Choice as a City Objective

2017

SLO City Council adopts Climate Action as a Major City Goal and directs staff to pursue creation of a CCE program

2018

Morro Bay joins SLO to pursue local CCE program

WHO WILL PARTICIPATE?

The program includes all local residential, business, and municipal ratepayers in the City of San Luis Obispo and City of Morro Bay. The program may grow in the future to include other regional local governments. Consistent with state law, all ratepayers eligible for the CCE program are automatically enrolled—and have the choice to return to their traditional utility service.

WHERE ELSE IS THIS TYPE OF PROGRAM BEING USED?

There are eighteen successfully operating CCE programs throughout the state of California, and dozens of other municipalities are investigating and implementing their own programs. Each CCE is saving its customers money and reducing greenhouse gas emissions—and some are already building local renewable energy resources.

WHAT ARE OUR NEXT STEPS?

In January 2018, SLO City Council unanimously directed staff to take next steps in the evaluation and implementation of a local CCE program. The cities of San Luis Obispo and Morro Bay commissioned a technical study to assess program feasibility which will be complete by mid-August, 2018. In September, there will be a vote by each City Council to determine whether to move forward based on the outcome of the technical study. If the vote is affirmative, customers in SLO City, Morro Bay, and any other SLO County cities that pass a CCE ordinance will begin receiving service from the CCE in early 2020.



How can I learn more?

www.slocity.org/cce

