City of San Luis Obispo

Economic Development Manager

The City of San Luis Obispo (SLO) is accepting applications for the position of Economic Development Manager. The City is seeking professionals who are looking to serve as an ambassador for the business community in SLO, which is recognized as one of the happiest towns in North America, with well-managed finances and several active business sectors.

What You’ll Do

The Economic Development Manager will work with community members to encourage job creation, infrastructure development, public-private and public-public partnerships, and business retention and expansion.

Key priorities of this position:

• Effectively navigate the development process, advocate for business, and translate business needs and barriers into actionable program objectives

• Collaborate with local, regional, and state-wide partners to envision and address economic development impacts on our community including closure of Diablo Canyon Nuclear Power Plant and shifts in retail

• Identify and pursue grants and funding opportunities that leverage City resources to overcome roadblocks to development

Immerse yourself in San Luis Obispo using our new 360° experience at SanLuisObispo360.com. For a free pair of goggles to view the video in virtual reality, fill out the form at the bottom of that webpage.
What SLO Has to Offer

The City offers a competitive salary (up to $111,592 per year based on qualifications and experience) and an attractive benefits package, including:

- **Health Insurance**: Medical, dental, vision, and supplemental life available, with a City contribution of $1,442 when you enroll your family in medical.

- **Retirement**: CalPERS Classic Members are enrolled in the 2% @ 60 formula; New Members are enrolled in the 2% @ 62 formula. The City does not participate in Social Security.

- **Supplemental Retirement**: The City contributes 1% of salary to a supplemental retirement plan and additional deferred compensation plans are available.

- **Long Term Disability and Life Insurance**: 66 2/3% of salary up to $11,250 per month (maximum benefit is $7,500) and a $50,000 life insurance policy.

- **Schedules & Time Away from Work**: Enjoy the “SLO Life,” a 9/80 work schedule, 12 days of vacation per year increasing to 20 days after 20 years, 12 days of sick leave annually, 48 hours of administrative leave annually, and 13 paid holidays.

- **Professional Development**: Participation in professional organizations and conferences is encouraged as is the City’s Leadership and Learning Academy offering supervisory and leadership academies. Tuition reimbursement up to $1,500 per year is also available.

- **Relocation Assistance** is available.

Where You’ll Work

The City of San Luis Obispo is an authentic live, work and play community, featuring:

- 45,000 residents (which doubles during the daytime), 315 days of sunshine per year, and the 4th lowest commute time in the U.S.

- A geographic location only ten minutes from the Pacific Ocean

- A full slate of services, including police, fire, water, wastewater, transit and parking

A bus system with 1 million riders and a recognized Bike Friendly Community

One of the largest ongoing Farmers’ Markets in the nation (Thursday night)

A nationally renowned Skate Park

A nationally ranked technical university, Cal Poly San Luis Obispo

The City of SLO has a $99 million 2017–18 operating budget, a $34.5 million capital improvement program, and an Economic Development Strategic Plan.

The City organization embraces healthy and smart as a cornerstone of its culture. Healthy is demonstrated through its commitment to openness and transparency, collaboration with stakeholders, commitment to lifelong learning, employee recognition and a collegial executive team. Smart is clearly demonstrated by City employees who are extremely knowledgeable in their disciplines, implement state of the art tools and technology, and are empowered to think and act strategically.
What You’ll Need

The successful candidate for the position of Economic Development Manager will:

- Be a strategic thinker who can envision the economic drivers in SLO, 10+ years from now
- Quickly integrate into the community as a business advocate
- Consider issues in a multidimensional way, bringing new tools & fresh perspective to issues
- Be a savvy business person who is familiar with the broader drivers of economic development, including land use
- Comfortably navigate complex issues with competing interests & conflict
- Embrace the value of a highly engaged, sophisticated community & leverage input to drive solutions
- Be articulate, with excellent written, verbal & presentation skills
- Possess a Bachelor’s degree in business administration, economics, planning or a related field
- Have at least five years’ experience in one or more of these economic development disciplines: business attraction and retention, job creation, real estate development, or management of public-private partnerships

Apply Today

Recruitment will be open until 5pm on Friday, March 2, 2018. Initial interviews will take place on Wednesday, March 14. To be considered for this opportunity, please apply online our website at www.slocity.org.

Click on “job openings”, then click on the “Economic Development Manager” position and “apply.” Create an account and upload a cover letter, resume and a list of three professional references.

Candidates with the most relevant qualifications will be interviewed. Follow-up interviews, background checks and final selection is expected to be completed by April.

If you are interested in applying your background as a successful business person or economic development professional to the future of our community through creating and implementing proactive strategies, please apply!